

SPONSORSHIP FOR GUJARATI PHYSICIANS CONVENTION

Harrah's Resort Atlantic City, NJ

June 7-11th, 2023

Sponsorships fill the need when an organization requires customized marketing plans to meet their desired outcomes. They are flexible and can accommodate specific products, services, target market goals, brand requirements, and budgetary limits. If the packages below do not meet your needs, please contact us, and we will create a package that will!

Corporate Sponsorship:

Exclusive exhibitor promotional opportunities

Opportunity to place an ad in the emails and flyers which is distributed to all attendees to further maximize your exposure to our attendees

Premium Booth: \$3500 (2 registrations included)

Regular Booth: \$2500 (1 registration included)

NATIONAL SPONSORSHIP LEVELS

GRAND SPONSOR \$50,000 (2 registrations)*

ABOUT

The Grand Sponsorship package provides maximum exposure for your company and underwriting support for the program. Industry exclusivity is guaranteed for your company.

DIGITAL BENEFITS

- Official presenting sponsor, with 'Presented by' prominence on all designated digital references
- Prominent mentions on national email campaigns
- Company Logo & Name in local ads

PRINT BENEFITS

- Official presenting sponsor, with 'Presented by' prominence on all designated print references
- Logo on all promotional materials
- Company Logo & Names in all ads

EVENT

- Official presenting sponsor, with 'Presented by' prominence on all designated event references
- Corporate Executive will have one time opportunity to address the audience at the conference
- Digital slide display at the event
- Prime exhibitor space at the event
- Opportunity to distribute promotional items at the event

DIMOND SPONSOR \$25,000 (2 registrations)*

ABOUT

The Platinum Sponsorship package provides amazing exposure for your company and foundational support for the event.

DIGITAL BENEFITS

- Prominent mentions on national email campaigns
- Company Logo & Name in local ads

PRINT BENEFITS

- 'Presented by' prominence on flyers
- Logo on all promotional materials
- Company Logo & Names in all ads

EVENT

- Corporate Executive will have one time opportunity to address the audience at the conference
- Digital slide display at the event
- Prime exhibitor space at the event
- Opportunity to distribute promotional items at the event

PLATINUM SPONSOR \$15,000 (2 registrations)*

ABOUT

The Gold Sponsorship package provides great exposure for your company and your strong support for the program.

DIGITAL BENEFITS

- Mentions on national email campaigns
- Company Logo & Name in local ads

PRINT BENEFITS

- Logo on all promotional materials
- Company Logo & Names in all ads

EVENT

- Digital slide display at the event
- Prime exhibitor space at the event
- Opportunity to distribute promotional items at the event

GOLD SPONSOR \$10,000 (2 registrations)*

ABOUT

The Silver Sponsorship package provides visibility for your company and support for the program.

DIGITAL BENEFITS

- Mentions on national email campaigns
- Company Logo & Name in local ads

PRINT BENEFITS

- Logo on all promotional materials
- Company Logo & Names in all ads

EVENT

- Digital slide display at the event
- Exhibitor space at the event
- Opportunity to distribute promotional items at the event

CME SPONSORSHIP OPPORTUNITY

- To compliment our efforts and bring greater value to our members, we are launching a total of 8 hours of state of the art medical/scientific sessions at the event.
- There will be national speakers as well as local speakers addressing these scientific sessions.
- National team is working with local teams to make this event most educational in an effort to foster our mutual partnership and strengthen our affiliations with our members.
- There will be opportunities for the companies to partner with us for CME sponsorship especially during the physician's breakfast as well as before and after the lunch.
- Only participants attending the scientific sessions will have access to all the facilities.
- Please call for the CME sponsorship opportunities at the convention.

* The organizer would do their best in good faith to provide the above mentioned facilities to sponsors.

Contact Us

Please call or email us with your questions, comments, suggestions or concerns and we will get back to you as soon as we can. We look forward to hearing from you!

Ajeet Kothari, MD

Cell: 440-289-1000

Email: Ajeet123@hotmail.com

Gunjan Shukla, MD, FHRS

Cell: 201-452-1984

Email: gunjanshukla@gmail.com

EXHIBITORS RULES AND REGULATIONS

Application for Booth Space

Reservations for space are to be made exclusively by Gujarati Physicians Convention (GPC) team. Each company will have booth on a first-come, first-serve basis. The exhibit hall will be divided into different levels and sections according to the type of exhibit. Companies with similar products or services will be located in the appropriate section per the booth floor plan. Submission of payment does not guarantee exhibit space. GPC reserves the right to make adjustments and modify exhibit space, if necessary.

Booth Rental

Booth rental fees are payable by check. Payment in full is required in order to exhibit at the GPC. GPC has the right to turn away any exhibitor or vendor. If the behavior does not meet with the standards of GPC, the vendor will be removed from the exhibit floor and their money will NOT be refunded.

Cancellation Policy

Cancellations must be made in writing to the GPC team. Cancellations rules are shown below:

If cancelled on or before, by 12:00 Noon EST, The Amount Deducted from your payments

- April 1st, 2023: \$500.00
- April 15, 2023: \$1,000.00 or 50% of the paid amount whichever is higher
- April 16, 2023 onward: No Refunds

Postmark by US Postal Authorities will be the determining factor.

Subletting:

The exhibitor may not sublet, assign or apportion any part of the assigned exhibit space allotted without agreement by the GPC.

Exhibitor Representation:

Exhibitor agrees to have exhibit space staffed during all hours the exhibit hall is open. No one is allowed into the exhibit hall without an official convention badge (Absolutely no business cards will be allowed in the badge holder).

Booth Restrictions

Special signs, booth construction apparatus, lighting fixtures, etc., will not be permitted to extend above eight feet or to exceed four feet from the back wall and one foot above the side rails. GPC reserves the right to decline or prohibit entry of any exhibitors and to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other fixture or action which might harm or impair the high standards of GPC at its discretion. There is a limit of two attendants per booth. GPC, through its representatives, shall have full authority in the interpretation and enforcement of all Exhibit Rules and Regulations contained herein; and shall have full authority to make such amendments or further Exhibit Rules and Regulations hereto as it shall consider necessary for the proper conduct of the trade show. Exhibitors may appeal any decisions made by GPC regarding the above Exhibit Rules and Regulations to GPC's Convention Chair, whose decision shall be final.

Installation & Dismantling Exhibits

To ensure a professional climate, all exhibitors must adhere to the specific set-up/teardown days and hours. Exhibitors are not permitted to dismantle or remove their display prior to the last day of the show without express written permission of GPC Chair. Children are not allowed on the exhibit floor during set-up and tear-down. If an exhibitor is not available during the set-up times, listed on the website, on Thursday for the walk through, they will forfeit their location and their booth. They will also be removed from the exhibit hall and their payment will not be refunded. There will be no exceptions.

EXHIBITORS RULES AND REGULATIONS

| | Day | Date | Time |
|----------------------|-----------|---------------|------------------------------------|
| Exhibitor Move-in | Wednesday | June 7, 2023 | 4:00 pm – 8:00 pm (Move in on own) |
| Exhibitor Move-in | Thursday | June 8, 2023 | 7:00 am – 11:00 am |
| Exhibitor Show Hours | Thursday | June 8, 2023 | 12:00 pm – 7:00 pm |
| Exhibitor Show Hours | Friday | June 9, 2023 | 8:00 am – 7:00 pm |
| Exhibitor Show Hours | Saturday | June 10, 2023 | 8:00 am – 7:00 pm |
| Exhibitor Show Hours | Sunday | June 11, 2023 | 8:00 am – 11:00 am |
| Exhibitor Move-out | Sunday | June 11, 2023 | 11:00 am – 3:00 pm |

Security

Security personnel will be on duty during move-in and move-out. Security will also be provided during after show hours to cover the perimeter of the exhibit hall. GPC is not responsible for stolen or lost items during the Convention or Exposition. If you have valuable items, exhibitors are encouraged to remove them each night or contract additional security services or have their products and materials insured.

Exhibit Hall Admission

Admission to the exhibit floor will be by official convention badge only. This applies to all exhibitors and any other personnel. A person will check all badges. Additional booth staff passes are available for purchase at the registration desk onsite.

Exhibit Hall Standards

GPC reserves the right to decline or prohibit any exhibit, to remove or eliminate any objectionable exhibits, person, advertisements, souvenir, or any other feature or action which might harm or impair the high standards of the convention at will. Canvassing or distributing advertising material beyond the exhibitor's own booth is not permitted. Persons who are not exhibitors are prohibited from marketing within the Hotel. If this does occur, the Hotel security will confiscate all materials and ask the individual to leave the premises. If the individual does not leave willingly, the local authorities will be asked to intervene.

Labor & Union Regulations

Exhibitors are required to conform to the local labor regulations. If and when applicable, Union display personnel must handle special constructed displays; union electricians must install electrical fixtures. The services of these skilled trades are available as required.

Insurance

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this agreement, for personal injury and property damage. The Hotel, its owners and operator, shall be included in such policies as additional named insured's. In addition, Exhibitor acknowledges that neither the Hotel its owners and operator, nor GPC officials or its agents maintain insurance covering exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor. Any exclusive or expensive property brought by exhibitors will have to be insured completely by the exhibitor at all times and locations. GPC is not responsible for such property at any time and at any location. By agreeing to this terms and regulations indicate that the exhibitor/s understand this and have obtained such insurance.

EXHIBITORS RULES AND REGULATIONS

Exhibit Hall Indemnification

Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Venue, and GPC and each of their respective owners and operators, and each of the Venue and GPC's respective parents, subsidiaries, affiliates, employees, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of GPC and/or the Hotel and their respective employees and agents.

Harrah's Resort, Atlantic City, NJ

It shall be agreed by the individual exhibitors that any contractors engaged for the purpose of installing and dismantling exhibits and equipment, that the Hotel shall be compensated for any expenses in repairing damages for handling or movement of such exhibits and equipment off the premises. Nothing shall be attached in any manner to the columns, walls, floor, ceilings or other parts of the building or furniture.

Giveaway/Selling Restrictions

Written permission from GPC Convention Chair is required for offering of premiums such as television sets, radios, etc. during the convention and on the exhibit floor.

Rules & Regulations

GPC, through its representatives, shall have full authority in the interpretation and enforcement of all Exhibitor Rules and Regulations contained herein; and shall have full authority to make such amendments or further Exhibit Rules and Regulations hereto as it shall consider necessary for the proper conduct of the convention. GPC reserves the right to alter location of exhibits and/or revoke paid exhibit space reservations at will in the interest of the convention. **GPC or its representatives cannot guarantee the number of visitors to the exhibits, sales of any merchandise or the number of registrants for the convention.** Any exhibitor violating the rules and regulations will jeopardize its exhibitor status with GPC and may not be allowed to exhibit at future GPC events. Exhibitors may appeal any decisions made by GPC and its representatives regarding the above Exhibit Rules and Regulations to GPC's regulator body, whose decision shall be final.

Entire Agreement

This Agreement contains the full and complete understanding of the Parties concerning the subjects contained herein and supersedes any and all prior written or oral agreements between the parties and cannot be amended except in writing signed by both parties. In entering into this Agreement, neither party has relied upon any statement, representation, warranty or agreement of the other party except for those expressly contained in this Agreement.

Acceptance

This is to certify that the undersigned has the legal authority to enter into this Agreement on behalf of your company, and agrees to the terms, rules and regulations under the arrangements as outlined herein, for Gujarati Physicians Convention – June 7 to 11 2023 in Atlantic City, NJ.

GPC agrees to abide by the arrangements as outlined herein to perform duties for the Gujarati Physicians Convention 2023.

SPONSOR INFORMATION

Gujarati Physicians Convention Harrah's Resort, Atlantic City, NJ SPONSOR REGISTRATION FORM

Sponsor name: _____

Business Address: _____

| City | State | Zip/Postal/PIN code | Country |
|------|-------|---------------------|---------|
|------|-------|---------------------|---------|

Business Cell: _____ Email address: _____

Regular Booth (\$2500 - 1 Registration for A-Z package included): _____

Premium Booth (\$3500 - 2 Registration for A-Z package included): _____

Gold Sponsorship (\$10000 -2 Registration for A-Z package included): _____

Platinum Sponsorship (\$15000 -2 Registration for A-Z package included): _____

Dimond Sponsorship (\$25000-2 Registration for A-Z package included): _____

Grand Sponsorship (\$50000 -2 Registration for A-Z package included): _____

(Amenities may be provided upon request- additional charges may apply)

Registrant-1: _____

| First | Last | Veg/Non-Veg |
|-------|------|-------------|
|-------|------|-------------|

| Cell | Email |
|------|-------|
|------|-------|

Registrant-2: _____

| First | Last | Veg/Non-Veg |
|-------|------|-------------|
|-------|------|-------------|

| Cell | Email |
|------|-------|
|------|-------|

Please write your checks to: BMCAA

With reference to: Gujarati Physicians Convention booth sponsorship

Please mail your check to: 29873 Anand Vihar Drive, Wesley Chapel, FL 33543

Please call or email for sponsorship questions:

Gunjan Shukla, MD, FHRS

CME, Chairman

(201) 452-1984

gunjanjshukla@gmail.com

Ajeet Kothari, MD

Convention Chairman

440-289-1000

Ajeet123@hotmail.com

By registering for this convention, you accept above mentioned terms and conditions.

1. FULL amount of sponsorship must reach Gujarati Physicians Convention office by **01 April 2023**.
2. You will keep a completed/filled copy of this form for your records and agree to receive/respond to communication via electronic means.
3. Gujarati Physicians Convention/ BMCAA can stop or change terms of this deal at any time.
4. Gujarati Physicians Convention/ BMCAA has limited liability.
5. Vendors have to follow all Gujarati Physicians Convention/ BMCAA convention rules & terms.